

Water Choices Forums  
**Part I: Water Quality**

University of Central Florida  
Fairwinds Alumni Center  
4000 Central Florida Boulevard  
Orlando, FL 32817

**Tuesday, October 19, 2010**

**Registration Fee: \$195**

*(Includes lunch, refreshments, and source materials.)*

Register electronically at [www.floridaearth.org](http://www.floridaearth.org)

Name \_\_\_\_\_

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**Florida Earth Foundation**  
2005 Vista Parkway, Suite 111  
West Palm Beach, Florida 33411

## Register Today

Cooperating Partners:  
Miller Legg, Inc.  
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South Florida Water Management District  
Southwest Florida Water Management District  
St. Johns River Water Management District  
Florida Department of Environmental Protection  
Florida Department of Agriculture and Consumer Services  
Florida League of Cities  
Florida Association of Counties  
Florida Farm Bureau  
Progress Energy of Florida  
Plum Creek Foundation  
University of Central Florida  
University of Florida PIE Center

**Florida Earth Foundation**  
2005 Vista Parkway, Suite 111  
West Palm Beach, Florida 33411



# Water Choices Forums

## Part I: Water Quality

*A Program of the Florida Earth Foundation*



**Tuesday, October 19, 2010**

At the University of Central Florida Fairwinds Alumni Center, Orlando

[floridaearth.org](http://floridaearth.org)

# Program

## Professional Credits Pending Approvals

Florida Bar Association, Florida Chapter American Planning Association, Florida Landscape Architects and the Florida Engineering

**8:00am Registration, Coffee, Networking**

**8:30am Welcome & Announcements**

Dr. Manoj Chopra, *Director of Stormwater Academy, University of Central Florida*

**8:45am Setting the Stage for the Day**

Don Upton, *President, Fairfield Index and Facilitator*

**9:00am Keynote Address - What is it Worth?**

Dr. Robert McCormick, *BB&T Scholar & Professor Emeritus in Economics, Clemson University and Executive Director, PERC's Enviropreneur Institute, Bozeman, Montana*

**9:30am Defining the Challenges**

Douglas E. Robison, *Vice President, PBS&J*

- The EPA Nutrient Numeric Criteria Issue – Dr. David Tomasko, *PBS&J*
- The World of Litigation – David Childs, *Partner, Hopping Green Sams*
- TMDL's – Drew Bartlett, *Deputy Director, Environmental Assessment & Restoration, FDEP*

**10:45am Case Studies of Success**

South Florida's Storm Water Treatment Areas

- Jeremy McBryan, *Lead Engineer, Federal & State Policy Division, SFWMD*

Upper St. Johns River Project

- Jeff Elledge, *Director, Water Resources Department, SJRWMD*
- Tony Cotter, *Partner, Gray-Robinson, PA*

Tampa Bay

- Jennette Seacrist, *SWIM Program Manager, SWFWMD*

**12:00pm Lunch with Wayne Flowers, Shareholder, Lewis Longman & Walker, Jacksonville**

**1:00pm Creating a Water Ethic**

Cynthia Barnett, *Florida Trend Magazine*

Steve Seibert, *Public Policy Director, Collins Center for Public Policy*

Andy McLeod, *Director, Florida Government Affairs, The Nature Conservancy*

**2:00pm The Interactive Session – Strategies for Action**

Don Upton

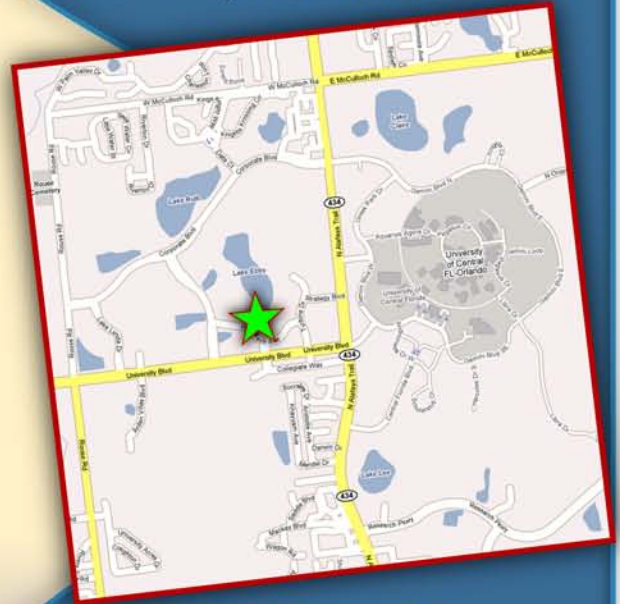
**3:30pm Adjourn**

# Who should attend?

The forum is designed specifically for private-sector and local government decision-makers, including members of zoning, planning, land-use and utility boards; elected and appointed officials and staff; architects, engineers, and persons in real estate, construction, landscaping, agriculture; and community activists.

# Accommodations ...

A block of rooms has been reserved at the **Holiday Inn Select**, located at 12125 High Tech Avenue, Orlando, FL (across from the UCF campus). To reserve a room and receive the event discount, please call **(407) 275-9000** and ask for the Florida Earth Foundation rate. You must make your reservation by October 1st to receive this rate.



# Got Questions?

Send an email to [contact@floridaearth.org](mailto:contact@floridaearth.org) or call Stan at (561) 686-3688

Exploring  
ways of dealing with  
and getting ahead of  
the Curve  
on water quality issues

Over the past several years, water quality regulations have gotten more stringent and will continue to be a compliance challenge. Recent EPA rulings and court decisions around the Clean Water Act have added to the concern stakeholders are expressing over this timely issue. The Water Choices Series will offer the opportunity for participants to engage in a meaningful conversation that offers ideas on how to deal with these requirements. This is the first forum in the series of three gatherings with the second held in South Florida in February 2011 and the third held in North Florida in June 2011.

Come join us as we investigate what is happening in water quality science and policy. Through an interactive process, the Water Choices Forum Series will develop a resource of products which will include a world-wide compendium of water quality projects that have been successful.